dévORER

Redefining Campus Dining

Why Join Our Case Study?

With 2.7 million students in UK universities, many struggle to find quality and variety in on-campus dining. Dévorer solves this by bringing renowned food brands to campuses through an automated catering marketplace, helping brands meet their goals while offering students diverse, high-quality dining options.

Why Partner with Dévorer?

Unrivalled Access to the UK Student Market

Direct reach to Gen Z students in high-footfall university spaces

Save time and money by booking media placements at 56+ universities through one point of contact

Exclusive partnerships with Aramark and Native, unlocking premium campus locations

Non-exclusive relationships with the rest of the Student Union (SU) market

A Frictionless Advertising & Brand Growth Opportunity

Connect with Gen Z students – the most valuable demographic for brand loyalty and engagement

Book multiple locations at once or cherry-pick the campuses that align with your brand strategy

Choose category exclusivity – be the only brand of your kind on campus

The Power of University Campuses

2.7M+ students in the UK actively seek premium food & beverage options

Social-first generation – digital engagement and word-of-mouth influence purchasing decisions

70% prefer independent, high-quality brands

Who We Work With

Kingston University London

Middlesex University London

UCL

City University London

University of Cambridge

University of Hertfordshire UH

University of Westminster

University of East London

Imperial

...and more

Your Opportunity to Scale

- Expand your reach to a new, untapped market
- Amplify brand awareness in high-visibility environments
- Gain insights into student purchasing behavior to refine your strategy

Join Us in Revolutionizing On-Campus Dining

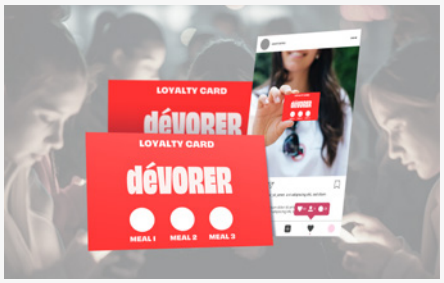
Dévorer is creating a scalable model for integrating local brands into student life through:

Campus Pop-Ups & Experimental Marketing

Bringing businesses into the heart of student communities with engaging, on-campus activations.

Strategic Partnerships with Universities

Unlocking high-traffic distribution points and exclusive opportunities for brands.



Digital Engagement & Loyalty Growth

Leveraging social media and student networks to amplify brand reach and create long-term customer loyalty.

Sides x Dévorer: A Flagship Collaboration

We are excited to team up with Sides to bring their service directly to students via a campus food truck.

Let's Build the Future of On-Campus Dining!

Contact Us: info@devorer.co.uk

Website: www.devorer.co.uk

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Where food meets innovation, sustainability, and community